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DUAL EDUCATION AS AN INNOVATIONAL MODEL FOR PREPARATION OF INFORMATION PROFESSIONALS IN HIGHER EDUCATIONAL INSTITUTIONS

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У статті подано аналіз практики дуального навчання як інноваційної моделі підготовки майбутніх інформаційних фахівців у сучасних вищих навчальних закладах, зокрема представлено досвід з упровадження дуальної освіти в навчальному процесі ВП «Миколаївська філія Київського національного університету культури і мистецтв». Особлива увага приділяється питанню підвищення якості навчального процесу з урахуванням максимально можливого наближення до потреб практики й орієнтації на європейські моделі професійного навчання.

Ключові слова: дуальне навчання, вища освіта, інформаційні фахівці, університет, бібліотека.

В статье представлен анализ практики дуального обучения как инновационной модели подготовки будущих специалистов информационной деятельности в современных высших учебных заведениях, в частности, представлен опыт по внедрению дуального образования в учебном процессе ОП «Николаевский филиал Киевского национального университета культуры и искусств». Особое внимание уделяется вопросу повышения качества учебного процесса с учетом максимально возможного приближения к потребностям практики и ориентации на европейские модели профессионального обучения.

Ключевые слова: дуальное обучение, высшее образование, специалисты информационной деятельности, университет, библиотека.

Shuliak S.O. DUAL EDUCATION AS AN INNOVATIONAL MODEL FOR PREPARATION OF INFORMATION PROFESSIONALS IN HIGHER EDUCATIONAL INSTITUTIONS

The article deals with the analysis of the practice of dual education as an innovative model for the training of future informational specialists in modern higher educational institutions, in particular, the experience in introducing dual education in the educational process in the SS “Mykolaiv branch of Kyiv National University of Culture and Arts” is presented. Particular attention is paid to the issue of improving the quality of the educational process, considering the maximum possible approximation to the needs of practice and orientation towards European models of vocational training.

Key words: dual education, higher education, information specialists, university, library.

Problem statement. The beginning of the 21st century has been marked by radical changes in the life of society, which were profoundly influenced by large-scale innovations in socio-economic and socio-political development, modification of value orientations. The sphere of education was also involved in the process. Nowadays the European countries are undergoing structural transformations of educational systems, the conceptual and practical orientation of

which is associated with the Bologna Process and the provisions of the Bologna Declaration. Considering the dynamic changes in the globalized world which determined the new requirements for the level of education, professional training and competencies of specialists, today the higher education is assigned the task of training modern professionals capable of providing reproduction and development of the innovative potential of society.



Analysis of recent research and publications. Various aspects of complex and deep modernization of the education system, implementation of the provisions of the Bologna process as a factor in providing higher education of European level are analyzed by such scholars as L. Hrynevych, M. Yevtuh, M. Zhurovskiy, Yu. Zaiachuk, O. Kononko, V. Luvhovi, I. Reheilo, V. Semychenko, O. Spivakovskiy, O. Uvarkina and others.

Over the past decade, one of the main guidelines of the modern European policy on the development of higher education is the creation of opportunities for the introduction of dual models of higher professional education. The analysis of recent sources and publications proves that the problem of dual education in European universities is occupying one of the leading positions. The works of S. Amelina, I. Boichevska, M. Dernova emphasize the importance of dual education as a conceptual and basic model in the context of actualization of the issue of improving the quality of higher education and training highly skilled specialists.

However, the analysis of scientific works gives grounds for the conclusion that despite the existence of solid research on the problems of dual education, the problem of the professional training of future informational specialists in the context of the implementation of dual education does not have the appropriate theoretical foundation.

Setting the objectives. Considering the mentioned above, the purpose of the article is the scientific analysis of the problem of modernization of higher education in Ukraine in the context of the implementation of dual education; representation of the experience of the SS "Mykolaiv branch of Kyiv National University of Culture and Arts" on the introduction of a dual model of the training of future informational professionals.

Presentation of the main research material. The competitiveness of any state in the world market and the quality of life of its population directly depends on the level of professional training of personnel. The European Union is one of the world's leaders in the field of training qualified personnel namely due to dual system of vocational education and training [4].

The term "dual system" (from Latin *dualis* – double) was introduced into pedagogical terminology in the mid-60s of the last century in the Federal Republic of Germany as a new, more flexible form of vocational training. Duality as a methodological characteristic of vocational education involves the co-ordinated interaction of educational and production spheres in the training of skilled personnel of

a particular profile within the framework of organizationally distinct forms of learning [4].

In the Law of Ukraine "On Education" (Article 9 "Forms of Education") the dual form of education is defined as "a way of obtaining education, which involves a combination of training of persons in educational institutions (in other subjects of educational activity) with training in workplaces at enterprises, in institutions and organizations for obtaining a certain qualification, as a rule, on the basis of a contract" [7].

The following positive indicators of dual education are defined: the organization of cooperation between politicians, business, social partners; development of legislative basis for recognition of national standards of quality of professional education; attracting the qualified production personnel to pedagogical activity; carrying out institutional research and consulting (monitoring the quality of educational services, updating educational standards); taking into account specific requests of enterprises for the content and quality of vocational education [4].

Studying the European experience of introducing the dual model of higher professional education for adults, the researcher M. Dernova notes that dual education differs from traditional learning by a number of features. Firstly, dual education focuses around reflection concerning working practices; it's not just a mastering of a set of technical skills, but critical thinking and learning through experience. Secondly, the model of dual education treats learning as the result of action and problem solving in the work environment, and thus focuses on living projects and problems. Dual learning also creates knowledge through general and collective activities, which involves discussing ideas and problems, making decisions [3, p. 140]. The priority task of introducing elements of dual education is the maximum synergy of theory and practice.

Lately, dual education has been gaining more popularity in Ukraine. In this context, the experience of the SS "Mykolaiv branch of Kyiv National University of Culture and Arts" as to the implementation of dual education in the process of training future informational specialists is relevant.

Introduction of dual education in the process of preparing information professionals is a challenge to time and the need to make fundamental changes, as it allows to provide a qualitatively new level of educational process. Increasing the best traditions and achievements, the staff of the Department of Information, Library and Archival Affairs work fruitfully on the strategy of reforming higher library education. Particular attention is paid to the is-



sue of improving the quality of the educational process, taking into account the maximum possible approximation to the needs of practice and orientation towards European models of vocational training. The modern conceptual model of the formation of library education is based on the principles of development and strengthening the partnerships between the university and libraries in the southern region of Ukraine. In particular, the introduction of the experience of social partnership agreements into the practice of the educational process, which involves a practical-oriented model of training the librarians of a new formation, together with libraries.

The work on the use of innovative results of libraries in the educational process, the participation of librarians-practitioners in the development of a practical part of educational modules on professional disciplines, as well as on maximal involvement of students in the practical activity of libraries in the region is constantly being carried out. The important subjects of innovations in this direction are: the university, a student, a library. Their efforts should be maximally consolidated.

Implementing the strategy of actualization of dual education in the context of the development of a modern information society, the formation of a positive image of specialists in the library industry, a team of the department introduced a number of initiatives and projects, active participants of which are student youth, teachers of the department, librarians-practitioners. So, it has become traditional to hold joint events with libraries in the region: forums, conferences, round tables, seminars. Master classes by directors of the Libraries of Mykolaiv region and Kherson region for the students of the senior courses of the specialty "Information, Library and Archival Affairs" are organized and held systematically. Libraries in the region are a permanent base for student practice. The fact that the students of the mentioned specialty are the members of the youth sections of the Mykolaiv Regional Library Association and the Mykolaiv Regional Branch of the Ukrainian Library Association is honorable for the university.

The system of introduction of dual education is realized by concluding agreements on cooperation and social partnership agreements with partner libraries (Mykolaiv Regional Universal Scientific Library named after O. Hmyriov, Scientific and Pedagogical Library of Mykolayiv, Mykolaiv Regional Library for Youth, Mykolaiv Regional Library for Children named after B. Liahin, Central Library named after M. Kropivnitsky of the CLS for

Adults of Mykolaiv, Central City Library for Children named after Sh. Kober and V. Khoromenko, Odessa National Scientific Library, Kherson Regional Universal Scientific Library named after Oles Honchar, Kherson Regional Library for Youth named after B. Lavreniov, Kherson Regional Library for Children named after Dniprova Chaika). The work on the use of innovative results of practical activity in the educational process, participation of practical specialists in the development of practical part of educational modules on professional disciplines is constantly carried out.

Thus, the synergy of theoretical and practical activity allows libraries to be a peculiar area for the acquisition of new ideas, concepts, technologies, and this is an effective communication environment that allows the transfer of innovative library experience gained in practical terms in the sphere of educational process. In the context of such professional communications libraries are a powerful informational, cultural and educational center, a dialogue platform between the participants in the educational process.

Cooperating with libraries, the Department of Information, Library and Archival Affairs of the SS "Mykolaiv branch of Kyiv National University of Culture and Arts" has the opportunity to construct a new interrelation system between the university and libraries, between theory and practice, traditions and innovation. The expansion and filling the sphere of professional library communication with a new content is the dominant strategy of modern university education implemented by the university.

Conclusions from the conducted research. Taking into account the dynamic changes of modern society, the educational process at the SS "Mykolaiv branch of Kyiv National University of Culture and Arts" is aimed at improving the quality of education, providing social needs in highly skilled specialists capable of responding adequately to the challenges of time. The dual model of organization of the educational process in this case is conceptual and basic. It is based on creating the optimal conditions for combining theoretical knowledge gained in a formal learning environment with practical skills acquired directly at the workplace. The important subjects of the dual model of education are: the university, a student (an employee), a library (an employer). Their efforts should be maximally consolidated. In the future, this will make it possible to implement the strategy of modernization of higher librarianship education, which will become a future scientific field for us.

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