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## **PRINCIPLES OF ACADEMIC INTEGRITY AS A FACTOR OF HIGHER EDUCATION QUALITY**

Modern higher education reform involves quality assurance and continuous improvement, building trust in the system and higher education institutions. According to the Law of Ukraine "On Education", one of the aspects of the state policy in the field of higher education is academic integrity as a set of ethical principles and rules determined by law that should guide participants in the educational process during learning, teaching and conducting scientific (creative) activities in order to ensure confidence in learning outcomes and/or scientific (creative) achievements (Article 42) [2].

A civilized society cannot develop without education and science. Digitalization has made it easier to study, but it has also created the problem of intellectual theft. Students, and sometimes researchers with a certain academic degree and title, thoughtlessly copy and use other people's work, passing off their own research results as their own. First of all, it is necessary to realize the purpose of studying in higher education, which is clearly stated in the Law of Ukraine "On Education" (2017): "...the acquisition by a person of a high level of scientific and/or creative artistic, professional and general competencies necessary for activities in a particular specialty or in a particular field of knowledge" [2].

The education, skills and abilities of anyone are relevant only to a particular person. There is no point in stealing theoretical or practical material, because it will not help you to realize yourself in the professional sphere. The Law of Ukraine "On Higher Education" (2014) identifies the following outcomes of higher education: systematized knowledge, skills, ways of thinking, civic qualities, and moral and ethical values [1].

The National Agency for Quality Assurance in Higher Education is probably the most involved in academic integrity in Ukraine. It has an Ethics Committee that considers citizens' complaints about plagiarism in research papers, mainly for obtaining a certain degree and title (dissertation). The agency's website has "Recommendations for Higher Education Institutions on the Development and Implementation of a University System for Ensuring Academic Integrity" (of October 29, 2019). The document specifies all the components that higher education institutions should have (regulatory frameworks (Codes and Regulations); structural units (groups to promote ethics, integrity and conflict resolution; commissions); information materials (university websites, literacy guides); tools for implementing and monitoring academic integrity (lectures, professional development for teachers and online courses for students) [3].

In implementing the idea of developing new approaches to learning and teaching, promoting honesty and ethical values in the educational process and scientific activities, the Mykolaiv Branch of the Kyiv National University of Culture and Arts is guided by a number of state-level regulations, in particular, the Constitution of Ukraine, the Laws of Ukraine "On Education", "On Higher Education", "On Copyright and Related Rights", other laws of Ukraine and legislative acts adopted for their implementation, in particular, the following documents should be noted: Letter of the Ministry of Education and Science of Ukraine "Recommendations on Prevention of Academic Plagiarism and its Detection in Scientific Works", Letter of the Ministry of Education and Science of Ukraine "On Ensuring Academic Integrity in Higher Education Institutions", Letter of the Ministry of Education and Science of Ukraine "On Avoiding Problems and Mistakes in Academic Integrity Practices", "Recommendations for Higher Education Institutions on the Development and Implementation of the University Academic Integrity System (National Agency for Higher Education Quality Assurance)".

It should be noted that academic integrity in higher education institutions should become a modern trend based on the principles of honesty, fairness, trust, respect, responsibility, legality, transparency and information openness.

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